

scuba good

dive into summer music festival

Saturday, June 1, 2024



2024 Sponsorship Packages



About **Scuba4Good**

The G4Good Foundation is a 501(c)(3) charitable organization whose mission is to help Good People Do Good Things. G4Good started **Scuba4Good** with the goal of raising money to support adaptive diving in South Florida.

The **Scuba4Good** program is a simple, efficient, and successful program which supports scuba diving for kids, adults, and veterans. We recognized that cost and a consistent safe pool venue for those with disabilities to try SCUBA are the two biggest barriers to participate in adaptive diving. The Scuba4Good program eliminates those barriers through:

- Providing training scholarships for adaptive divers, adaptive buddies and instructors.
- Subsidizing the cost of dive trips for adaptive divers and their buddies.
- Hosting monthly free Discover Scuba Experiences at Coral Ridge Yacht Club to allow those with disabilities try scuba diving in a safe pool setting.

We have developed a large community by bringing together and encouraging collaboration between organizations, dive shops, and individuals helping those with disabilities!

About the **Scuba4Good Music Festival**

The **Scuba4Good** program is funded by the Scuba4Good Music Fest held in conjunction with the city of Lauderdale by the Sea's Dive into Summer event held on June 1st, 2024. The Music Festival was started in 2016 and is the single largest fundraising activity for adaptive diving in South Florida.

100% of the proceeds from the Scuba4Good Music Festival go directly to the scholarships and subsidized dive trips.

The Scuba4Good Music Festival is a free event open to all ages held in El Prado Park and the adjacent parking lot. The venue consists of:

- 5 local bands play on the stage with the beach in the backdrop.
- Tents with cooling fans, tables and chairs.
- A vendor village with 25 booths for local businesses, artist and other charitable organizations.
- A food court with at least 5 local restaurants
- Kids Fun Zone

BSO estimated Between 2,000 – 2,500 people attended the event last year supporting both Scuba4Good and the town of Lauderdale by the Sea.

Scuba4Good Results

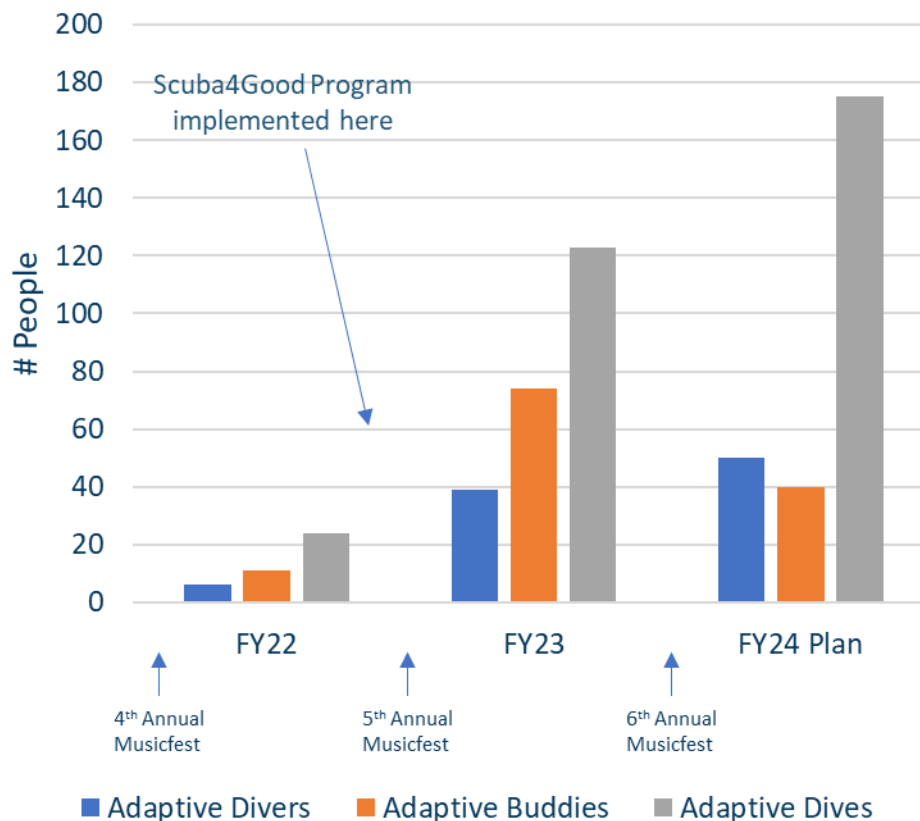
The program participation has exponentially increased since we refocused our efforts in 2022.

2023 was a record year as we:

- 🚫 Awarded **42 adaptive diver scholarships** to kids, adults and veterans with disabilities!
- 🚫 Provided **49 adaptive buddy scholarships** to develop the community to assist those adaptive divers!
- 🚫 Subsidized over **130 adaptive dive trips** for the adaptive divers and their buddies!

We are on pace to exceed these numbers in 2024!

Program Participation



The **Scuba4Good** program is much more than a dive program. We have developed an incredible community of good people where lifetime friendships have been made and lives have been changed.



Sponsorship Levels

Bronze Sponsor - \$500

- Corporate Logo and link on website
- Guaranteed vendor booth if requested
- Mention on social media

Silver Sponsor - \$1,000

Bronze Sponsor plus:

- Logo listed on poster and banner at event
- 2 tickets to VIP section at event

Gold Sponsor - \$2,500

Bronze and Silver Sponsor plus:

- Expanded social media coverage
- Custom Banner provided by Scuba4Good
- 4 total tickets to VIP section

Platinum sponsor - \$5,000

Bronze, silver and gold sponsor plus:

- On Stage recognition at the event
- Swag Bag
- 8 total tickets to VIP section at event
- Specific Sponsor opportunities - Bar, Food Court, Vendor Village, etc.

Event Sponsor – \$10,000

Bronze, Silver, Gold, Platinum plus:

- Address crowd on stage
- Logo on Promo Flyers
- 10 total tickets to VIP section at event
- Additional “Event Sponsor” banner with premium event placement
- Other benefits